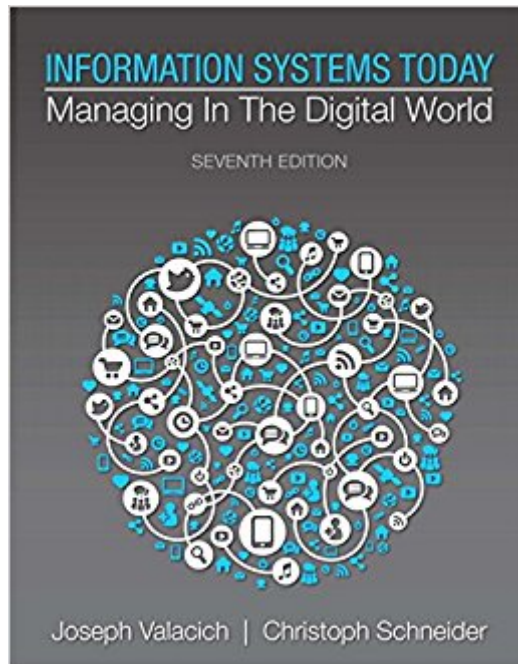


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# Information Systems Today: Managing In The Digital World (7th Edition)



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**A Modern Foundation in Management Information Systems** In a modern world constantly reshaped by new forms of transformational information systems, familiarizing students with management information systems has never been so important. **Information Systems Today: Managing in a Digital World** make this challenging material both easy-to-understand and applicable to future careers. With a focus on providing a rigorous foundation that's relevant and aligned to the latest trends, the Seventh Edition explores how the rise of mobile, social media, the Internet of Things, cloud computing, and Big Data affect the future of information systems. Written for a diverse audience, **Information Systems Today** frequently invokes real-world examples to illustrate key concepts and help readers retain valuable insights.

## Book Information

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